

RANKINGS AND RECOGNITION



TOP 10

**FASTEST-GROWING
MID-SIZED METRO**

— Site Selection Group, 2023

#2 BEST PLACE FOR YOUNG PROFESSIONALS

— Forbes, 2024

TOP 10

**BEST STATE TO
RETIRE IN 2024**

— Bankrate, 2024

#10 BEST METRO FOR MILLENNIALS

— CommercialCafe, 2024

#8 BEST ARTS EDUCATION

— SmileHub, 2024

#10 BEST PLACE FOR BUSINESS AND CAREERS

— Forbes, 2024

#9 TOP METRO FOR NUMBER ECONOMIC DEVELOPMENT PROJECTS

(among metros with a population of
200,000 to 1 million)

— Site Selection Magazine, 2023

TOP 25

**UP-AND-COMING
TECH MARKET**

— CBRE, 2024

#7 SAFEST CITY TO LIVE IN THE U.S.

— U.S. News & World Report, 2024

#6 FASTEST-GROWING HIRING MARKET FOR NEW COLLEGE GRADUATES

— CNBC, 2024

TOP 15

**MOST AFFORDABLE PLACE
TO PURCHASE A HOME**

— Zillow, 2024

#4 HIGHEST QUALITY OF GRADUATE ART PROGRAMS

— SmileHub, 2024

#4 BEST U.S. CITY FOR YOUNG ADULTS

— Homebuyer.com, 2024

TOP 10

**AMERICAN HOCKEY
LEAGUE RINK**

— Stadium Journey, 2023

#4 MOST NEIGHORLY CITY IN AMERICA

— Neighbor.com, 2024

#5 EASIEST STATE TO SAVE MONEY

— Forbes, 2024

RECENT PROJECTS IN GREATER DES MOINES (DSM)

DSMUSA

AMAZON \$490 MILLION
Logistics

AMERICAN EQUITY \$28 MILLION
Financial/Insurance Services

ANDERSEN WINDOWS, STORM WINDOW DIVISION \$20 MILLION
Advanced Manufacturing

APPLE \$1.4 BILLION
Data Center

BUD & MARY'S \$9 MILLION
Ag Innovation

CLOW VALVE CO \$68 MILLION
Advanced Manufacturing

COLLINS AEROSPACE \$14 MILLION
Advanced Manufacturing

DEE ZEE, INC. \$10 MILLION
Advanced Manufacturing

DES MOINES INDUSTRIAL \$31 MILLION
Logistics

HELENA INDUSTRIES \$47 MILLION
Advanced Manufacturing

HOLMES MURPHY \$10 MILLION
Financial/Insurance Services

HY-VEE, INC. \$50 MILLION
Logistics

IHLE FABRICATIONS, LLC \$11 MILLION
Advanced Manufacturing

i2-TECH \$10 MILLION
Advanced Manufacturing

IOWA SPRING MANUFACTURING \$7 MILLION
Advanced Manufacturing

JOHN DEERE \$36 MILLION
Advanced Manufacturing

KEMIN INDUSTRIES, INC. \$28 MILLION
Ag Innovation

KREG TOOL COMPANY \$34 MILLION
Advanced Manufacturing Headquarters

LANDUS \$17 MILLION
Ag Innovation

LELY NORTH AMERICA \$20 MILLION
Advanced Manufacturing

META \$3 BILLION
Data Center

MICHAEL FOODS \$146 MILLION
Advanced Manufacturing

MICROSOFT \$4.5 BILLION
Data Center

MIDAMERICAN ENERGY COMPANY \$17 MILLION
Headquarters

OPENLOOP HEALTH \$18 MILLION
Telehealth

OSMUNDSON \$19 MILLION
Advanced Manufacturing

POWERPOLLEN \$9 MILLION
Ag Innovation

SUMMIT PRODUCTS \$11 MILLION
Advanced Manufacturing

TENSION ENVELOPE \$10 MILLION
Advanced Manufacturing

THE WEITZ COMPANY \$13 MILLION
Headquarters

WEST BANK \$33 MILLION
Financial/Insurance Services

WORLDWIDE LOGISTICS \$17 MILLION
Logistics

**IDEAL LOCATION
FOR
DOING BUSINESS**

EDUCATED WORKFORCE
LOW COST OF DOING BUSINESS
LOW COST OF LIVING
EXCEPTIONAL QUALITY OF LIFE

**14%
LOWER**

The cost of doing business is 14% lower than the national average.
— Moody's Analytics

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**GREATER DES MOINES
PARTNERSHIP**